



R A T E C A R D  
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- *Reduced hourly rates are available for:*
- *- Extended or ongoing client engagements*
- *- Non-profit organizations*
- *- Government agencies*

**Creative Direction/Concepts (\$25.00/hour)**

**Strategic/Marketing Planning (\$40.00/hour)**

**Marketing Assistant (\$30.00/hour)**

**Market Research (\$50.00/hour)**

**Advertising Strategy/Media Buying (\$50.00/hour)**

**Event/Meeting Coordination (\$40.00/hour)**

**Photography/Videography**

(\$20.00/hour) Or \$120 a day (8 hours is a full day)

**Website Design (\$100.00/per page)**

**Website Programming (\$50.00/per page)**

**Short Editing anything under 3 mins (\$30.00 for each min)**

**Long form Editing anything over 3mins (\$40.00 for each min)**

**New Media, Animation (\$70.00/hour)**

**Motions Graphic (\$30.00 for each min)**



## **DVD authoring**

### Basic Authoring

- DVD encoding, no menu, no chapters \$100

This does not include the editing of features such as trailers or advertisements or project outside the DVD projects. For editing rate please refer above

### Intermediate Authoring

- DVD encoding 1 main menu design and 1 sub menu design, up to 10 chapters and 1 advertisement. \$350

This does not include the editing of features such as trailers or advertisements or project outside the DVD projects. For editing rate please refer above

### Advanced Authoring

- DVD encoding Main menu intro, up to 3 sub menus up to 20 chapters 3 advertisements. \$500

This does not include the editing of features such as trailers or advertisements or project outside the DVD projects. For editing rate please refer above

## **Graphic Design Fees**

### **Logo Design**

\$75 for 1 color logo

\$25 for additional color

### **Traditional Illustration (\$50.00/hour)**

#### **DVD & Jewel Case Design**

Slim jackets

2 side jacket \$100

2 side 4-panel jacket \$400

2 side 6-panel jacket \$500

#### Standard Jewel Case

Inlays

1-panel 1 side - \$100

1-panel 2 side - \$200

2-panel 2 side - \$300

3-panel 2 side - \$350

4-panel 2 side - \$450

6-panel 2 side - \$550

8-panel 2 side - \$600

12-panel 2 side - \$650

Cd disc artwork - \$100

Tray cards - \$100

#### Digipaks /Eco-packs

4-panel- \$350

6-panel- \$500

8-panel- \$600

with this product you can either have inserts or panels and even booklets.

## **Booklets start at \$200**

**Describe any condition pertaining to these prices and any additional terms of the agreement. You may want to include contingencies that will affect the quotation.**